

# Hussain Mustansir Digosewala

Sr. Graphic Designer/ Visualiser



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## Professional Summary

Experienced Graphic Designer with expertise in visual communication, collaboration, and design patterns. Proficient in Adobe Creative Suite (Photoshop, Illustrator, InDesign), as well as CorelDRAW, PowerPoint, and Filmora. Skilled in attention to detail, creativity, and multitasking to deliver high-quality design solutions.

Find my work at (Portfolio) : <https://hussaindigosewala.wixsite.com/hussain-digosewala> ↗

## Professional Experience

### Graphic Designer

January 2023 – present | Mumbai, India

*purplle.com*

- Responsible for creative design of website and platform for Elite and Elite Pro, Purplle Loyalty program
- Collaborates with central design team to create designs for the platform
- Works closely with CRM team to create daily emailers for customers
- Actively collaborates with HR team to create internal communications, creative, and emailers
- Collaborates with social media team to create stories and posts
- Creates content like Reels for promotions
- Actively designs for the Beauty Advisor team for the BA members.

### NFT Artist/ Analyst

August 2022 – January 2023 | India

*Collab Cloud*

- Creating 2d artworks and listing up on platforms like Vibranium, Wazirx, Opensea etc
- Mentoring new web3 enthusiasts about NFT and how to set up a wallet.
- Creation of NFT for companies and listing them in marketplaces.
- Organizing India's first architect-based NFT showcase event.

### Creative lead

August 2021 – August 2022 | Delhi, India

*Ricoz -Connecting Audience*

- Manage multiple high-touch lead gen campaign projects simultaneously, while maintaining internal and external deadlines.
- Create compelling and effective logos, designs, web, print, and digital media
- working closely with brand such as Diageo global, ANZ Bengaluru, Somaiya university, Workstore, Dyson etc
- Ensuring all project assets are received, accurate, and delivered to the internal Creative team.
- Delivering projects on time and managing progress through task tracking systems and quality management with a deep understanding of the creative process.
- Oversee QA process of all creative assets & lead delivery.
- Problem solver who is cool under pressure and flexible as needed.
- Taking interviews for new Interns and recruitment.

### Graphic designer

May 2021 – August 2021 | Delhi, India

*Ricoz -Connecting Audience*

- Designing social media posts for different clients based on their requirements.
- Designing brochures, flyers, banners, signage, ads, social media graphics, and website visuals.

## Graphic Designer

February 2021 – May 2021

*Advance Advertising*

Mumbai, India

- Designing branding for companies.
- designing brochure, flyers, outdoor advertising creatives etc
- Dealing with local customers and designing artworks and logos for them in Beauty parlors, Dental clinics, Real estate/agents companies, Educational institutions etc.
- Handling projects and specific documentation.
- Administering project delivery and managing responsibility.
- Responsible for project profitability and client relationship management.

## Freelance graphic designer

2019 – 2021 | Mumbai, India

*Fiver, personal clients*

- Worked directly with clients to produce appealing and compelling presentations that engaged target audiences.
- Utilized extensive knowledge of Keynote, PowerPoint, and Adobe Creative Suite.
- Brought forth advanced experience working with typography and graphic design principles.
- Created designs for different screen types and media platforms.
- Successfully packaged and optimized presentations for ultimate client satisfaction.
- Developed a strong working knowledge of our client's brand.
- Worked collaboratively with team members to produce work in an efficient manner.
- Remained committed to producing quality content in accordance with deadlines.
- Worked to ensure that client brand standards were upheld.
- Utilized knowledge of typography, grid systems, and page layout.

## Education

### B.M.S - 8.39 CGPI

May 2022

*Royal College of Arts, Science and Commerce.*

### Professional course in Graphic designing - B+

2019

*MAAC- Maya Academy of Advance Cinematics*

## Skills

Photoshop • Illustrator • Coreldraw • Indesign • Figma • Filmora •  
Effective Time Management • midjourney • adobe firefly • instagram analytics

## Declaration

I hereby declare that all the details above are true to best of my knowledge and belief.